

KELLOGG'S™ \$6 CONCESSION CASH OFFER

TERMS AND CONDITIONS. INTERNET ACCESS AND PRINTER REQUIRED.

- BUY** any three (3) packages (any combination) of **Kellogg's®** cereals - **Kellogg's® Apple Jacks®** cereal (14.7 oz., 19.4 oz. & 23 oz.); **Kellogg's® Raisin Bran®** cereal (24 oz. & 32.4 oz.); **Kellogg's® Rice Krispies®** cereal (18 oz. & 24 oz.); **Kellogg's® Crispix®** cereal (18 oz.); **Kellogg's® Froot Loops®** cereal (14.7 oz., 19.4 oz. & 23 oz.); **Kellogg's® Frosted Flakes®** cereal (19.2 oz., 24 oz. & 28.5 oz.); **Kellogg's® Frosted Flakes® Chocolate** cereal (24.7 oz.); **Kellogg's® Corn Flakes** cereal (18 oz. & 24 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size** cereal (Original 24 oz. & 29.5 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size** cereal (Blueberry 22 oz.), **Kellogg's® Frosted Mini-Wheats® Bite Size** cereal (Strawberry Delight 22 oz.); **Kellogg's® Frosted Mini-Wheats® Little Bites** cereal (Original 21.5 oz.; Chocolate 23 oz.) (“**Participating Products**”) from 4/18/22 – 9/30/22 (“**Offer Period**”) at a participating retailer (“**Qualifying Purchase**”). Note: Participating Products do not need to be purchased in a single transaction; they may be purchased at any time during the Offer Period to complete a Qualifying Purchase.
- TAKE A PICTURE** of your receipt(s) containing the Qualifying Purchase and go to www.KFR.com/PixarsLightyear to register and upload your receipt(s). Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 10/30/22. Only a Qualifying Purchase of Participating Products is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.KFR.com/PixarsLightyear.
- GET** one (1) \$6 Movie Concession Cash certificate (\$6 value) for your Qualifying Purchase by going to www.KFR.com/PixarsLightyear log into your KFR account, select the \$6 Movie Concession Cash certificate item from the catalog and complete the shipping information, as instructed. Movie Concession Cash certificate is subject to the terms and conditions associated with its use. Participants must select the \$6 Movie Concession Cash certificate item in the KFR catalog by 11/30/22. Then, follow the instructions at the website to receive your \$6 Movie Concession Cash certificate via email for use at any participating theaters. Last date to utilize the link received via email to download and print a Movie Concession Cash certificate is 12/30/22. Certificates expire 12/30/22. Limit three (3) Movie Concession Cash certificates per person/KFR account for the Offer Period.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 16 years of age or older and are registered KFR members. In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards®** (“**KFR**”) program. To become a registered member of the KFR program, go to www.KFR.com/PixarsLightyear and follow the instructions to complete the registration. Becoming a KFR program member is free. By

participating in the promotion, each participant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**® Terms and Conditions available at <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Not valid with any other offer. Offer valid in U.S. only.

Each Participating Product can only qualify towards one (1) Movie Concession Cash certificate, and each receipt can only be submitted once. Consumers will receive a link to the website via email to download a Movie Concession Cash certificate (up to \$6.00). Offer valid only in the fifty (50) United States and District of Columbia. Certificates are redeemable only at participating theaters in the fifty (50) United States and District of Columbia. By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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